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Richard Colback is the platform lead for Agricultural Water and Agronomy technical services in IFC's Manufacturing, Agribusiness and Services Group. Based in Washington DC, Richard develops programs to support the development impact and efficiency of IFC's private sector investments. These include the introduction of Climate Smart Agricultural systems, support for improving market penetration of efficient irrigation solutions, scaling up of ICT technologies, innovative business models for engaging small-holders in supply chains, and supporting the development of new financial products [provided by local and regional financial institutions to improve access to finance for irrigation equipment.

Richard heads several broader market creation programs including the Global Agribusiness Water Efficiency (AWE) Program, The East Africa Smallholder Irrigation Program, and the Sahel Irrigation Initiative which are aimed at increasing the uptake and use of water efficient technologies and practices to improve profitability and sustainability. He is an Agronomist and Irrigation Engineer with focus on climate change responses and private sector efficiency to improve profitability and resilience.