

Elad Levi is the Head of GBU Netafim Africa.

Elad has more than 10 years of experience in business development, strategy, data analytics, marketing, project management, and management of cross-company strategic processes.

Elad entered Netafim in 2011, and first served as Associate for the Corporate Business Development Department. He then served as Director of Corporate Business Development, PMO of EMEA, and Commercial Manager of GBU Africa. Since joining the Africa team, Elad has executed strategic plans and changes in both structure and business operations. During this challenging period, Elad initiated and executed large project leads, and created a world-class network and partnerships with leading African enterprises, banking and investment firms, and governments.

Elad holds a BA in Economics and Business Management from Bar-Ilan University, and an MBA from Tel Aviv University and UCLA specializing in Finance and Strategy.