

Ofer Beeri is a remote sensing expert who has dedicated his academic and professional career to developing practical applications of remote sensing in agriculture. In addition, he has extensive farming experience including farm management.

As the Chief Scientist of Manna Irrigation, the Precision Agriculture software services company owned by Rivulis, Ofer leads research and development for its sensor-free irrigation recommendation software service. His research includes remote sensing modeling, meteorology data fusion and analysis of field trials for calibration and validation.

Ofer earned his PhD in Geography from the University of Haifa and his post-doctorate from the University of North Dakota.