

Israel –Vietnam Business Forum

May 9th, 09:30-12:30 | Pavilion 10 | Hall A1 | TLV Convention Center

Moderated by Ms. Trang Minh Nghiem, Trade Officer,
Economic and Trade Mission, Embassy of Israel, Vietnam

09:00 – 09:30 **Registration and Networking**

09:30 – 10:00 **Welcome and Opening Remarks**

Mr. Shlomo Ben Eliyahu, Director General, Israeli Ministry of Agriculture and Rural Development.

H.E Mr. Hoang Van Thang, Vice Minister, Ministry of Agriculture and Rural Development

H.E Mr. Nguyen Huy Tang, Deputy Minister, Commission for External Relations, CC, CPV

Mr. Adiv Baruch , Chairman of the Israel Export and International Cooperation Institute (IEICI)

H.E Mr. Cao Tran Duc Hai , Vietnam Ambassador to Israel

10:00 – 10:20 **Vietnam Agriculture Development outlook and Vision- next 5 years**

Representative of MARD, Vietnam

10:20 – 10:40 **Israel Agro-Technology Sector – Market Overview**

Ms. Lea Porat, Manager of the Agro-Technology Sector, IEICI

10:40 – 11:00 **Public- Private Collaboration for development of Startups in Agriculture**

Ms. Sarai Kemp, VP Business Development, Trendlines Agtech

11:00 – 11:20 **Applications of IoT in Agriculture**

11:20 – 11:35 **Advanced Aquaculture technology applied in the Mekong Delta Region - A Case Study**

Mr. Haim Avioz, Managing partner, Tiran group

11:35 – 11:40 **Closing Remarks**

11:40 – 12:45 **Business Networking Meeting**