

Ran Maidan – Netafim CEO

Ran joined Netafim as CEO following 15 years of senior managerial experience in areas such as finance, operations, M&As, marketing and sales. Prior to joining Netafim in 2014, Ran was CEO of Asia-Pacific, Africa & Middle East at Makhteshim Agan Industries (now Adama Agricultural Solutions), a leading global manufacturer and distributor of crop-protection solutions. In this capacity, he developed business opportunities and new markets, established long-term infrastructure, and generated significant top-line growth and improved margins. Before that, Ran served as CFO of the Makhteshim Agan group from 2006-2010.

Prior to joining Makhteshim Agan, Ran held a number of senior managerial positions at Koor Industries, including SVP and CFO, Vice President in charge of Mergers, Acquisition and Taxation, and Corporate Controller. He also served as CFO of the Elisra Defense Group and as Audit Manager at KPMG Somekh Chaikin. Ran holds a BA in Accounting and Economics and an MBA specializing in Finance from Bar-Ilan University, and is a CPA in Israel.